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For Immediate Release

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Gilmore Insurance joins Bollinger, Inc.

Short Hills, NJ – (May 24, 2010) Bollinger, Inc. announces the acquisition of Gilmore Insurance of Succasunna, NJ.

James E. Gilmore Agency, Inc. was founded in 1966 and is now known as Gilmore Insurance. The firm provides a wide array of commercial, personal and employee benefits insurance services to more than 400 business clients and 1100 families and individuals. James F. Gilmore will continue with Bollinger and serve as a Senior Vice President. He and his staff will be relocating to Bollinger's Short Hills location.

"While our name will change, our customers will receive the same excellent customer service, along with a broader selection of insurance products and markets", said Gilmore. "We strongly believe that the resources realized from this new relationship will greatly benefit our clients."

"We are excited to welcome Jim Gilmore and his staff to our organization," said Jack Windolf, Chairman and CEO of Bollinger. "We are pleased to add their talents to the very extensive capabilities already present at Bollinger."

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Bollinger, Inc. is headquartered in Short Hills, NJ with branch offices in Greenwich, New York, Philadelphia, and additional NJ locations in Moorestown, Vineland and Wall. This is the 44th insurance agency acquisition by Bollinger in recent years. The firm has over 400 employees and is currently ranked as the nation's 19th largest insurance broker.[†] It is one of the 2009 Best Places to Work in Insurance.^{††} Bollinger provides business and personal insurance and employee benefit programs to a wide range of customers, as well as specialty insurance programs for golf and country clubs, amateur sports, and schools and colleges. For more information on Bollinger, Inc. – www.BollingerInsurance.com

[†] As reported in *Business Insurance*, July 20, 2009

^{††} As reported in *Business Insurance*, October 19, 2009